

## **2011 TRA TRACK ANNOUNCER SALARY SURVEY**

1. Track Announcer Salary:
  - Per Day:
  - Per Week:
  - Per Year:
2. Other Compensation (benefits, etc.):
3. Is your track announcer employed year-round?
4. Does your track announcer perform duties other than race calling (i.e. publicity, handicapping, etc.)?
5. Daily Average Purses:
6. Number of Live Race Dates in 2011:
7. Comments:
8. Your Information:
  - Name
  - Title
  - Track
  - Phone
  - Email

# RESULTS OF 2011 TRA TRACK ANNOUNCER SALARY SURVEY

June 2011

| Track | Salary         | Other Compensation                   | Year-round | Other Duties | Daily Avg Purse   | Comments   |
|-------|----------------|--------------------------------------|------------|--------------|---|------------|
| A     | \$300/day      | None                                 |            | No           | Yes   | \$15,000   |
| B     | \$2-4,000/week | n/a                                  |            | No           | Voice overs, television and radio commercials   | \$484,379  |
| C     | \$75,000/year  | n/a                                  | Yes        |              | He does handicapping seminars, Pre-race handicapping show/picks, media interviews, etc. Also is the host of a radio sports show on weekdays and get us a lot of free publicity.                     | \$120,000  |
| D     | \$72,500/year  | Full benefits plus 4 weeks vacation. | Yes        |              | Simulcast, handicapping.  | \$120,000  |
| E     | \$485/day      | \$15,000                             |            | No           | On-camera work.   | \$400,000  |
| F     | \$200/day      | Benefits                             | Yes        |              | His primary function is Guest Services Mgr. This is a year round, full time, position with benefits. Roughly speaking, I attribute \$200 per day for his race calling duties as his secondary role. | \$50,000   |
| G     | \$90,000/year  | Benefits, bonus program, etc.        | Yes        |              | General publicity and track analyst duties  | \$330,000  |
| H     | \$90,000/year  | FT salary, employee insurance        | Yes        |              | Publicity and hosting handicapping show. Does not handicap.   | \$236,000* |
| I     | \$76,000/year  | Full benefits                        | Yes        |              | Not generally, but is required to do "as is deemed necessary for business purposes."  | \$190,000  |
| J     | \$35,000       | full health care benefits            |            | No           |   |            |
| K     | \$73,000/year  | Health benefits, 401k                | Yes        |              | Publicity, handicapping, broadcast dept.  | \$250,000  |
| L     | \$600/week     |                                      |            | No           | No  | \$35,000   |
| M     | \$80,000/year  |                                      | Yes        |              | TV show production  | \$172,000  |
| N     | \$290/day      | None                                 |            | No           | He meets with our guests for general discussions on racing and assist with promotions when needed.  | \$100,000  |
| O     | \$44,745/year  | Medical benefits                     | Yes        |              | Handicapping  | \$155,000  |
| P     | \$1,750/week   | 401K, health benefits                | Yes        |              | Publicity and handicapping  | \$280,000  |
| Q     | \$58,000/year  | Full benefits                        | Yes        |              | Does the morning line.  | \$150,000  |

**Total Tracks Responding: 17**

## Notes:

#1 & 2 Full time annual salary shared with another track. Able to offer 1 full time salary but announcer needs to live in 2 states during the year.

#3 Works at our Standardbred track as well

\*2010 numbers

**TRA Track Announcer Salary Survey  
July 2011**