

TRA WINNER’S CIRCLE PHOTOS SURVEY – PRELIMINARY RESULTS
October 2017

Track	Is Photographer Track-paid / Subcontractor	If subcontractor, paid by track; pays fee/commission to track; operates independently; or Other?	Free Photo for Horsemen?	If free photo provided, who pays cost?	Cost of the photo?	Is this a discounted charge?	What is the normal charge?	How many photos can horsemen obtain without any charge?
Racetrack A	X	Pays fee/commission	No			No	\$21.95 for 8x10	Buy 6, get 1 free
Racetrack B	X	Pays fee/commission	No		\$22.00	No	\$22.00	None
Racetrack C	X	Pays fee/commission	No		\$15.00	No		None
Racetrack D	X	Pays fee/commission	No		\$22.00	No		
Racetrack E	X	Operates independently	No		\$25.00	No		None
Racetrack F	X	Operates independently	No		\$35.00	No	\$35.00	None
Racetrack G	X	Operates independently	No		\$20.00	No		Buy 4 get 1 free; Groups get 1 free; CEO gets 1 free; Breeder’s Office gets 1 free
Racetrack H	X	Operates independently	No					
Racetrack I	X	Track does not pay photographer to take Winner’s Circle photos. Photographer earns what he sells in photos and in return he captures all images for the track to use in its marketing, etc.	No		\$20.00	No		
Racetrack J	X	Pays fee/commission	No		\$25.00- \$100.00	No		None
Racetrack K	X	Operates independently	No				\$25.00	None
Racetrack L	X	Pays fee/commission	No					None
Racetrack M	X	Operates independently	No				\$20.00	None
Racetrack N	X	Operates independently	No			No		

**Blank spaces denote respondent skipped the question*